

AUGUST ECONOMY SALE!

Stylish Felt Outing Hats.

They're arriving every day now! Have you seen the new burnt orange effects in dress hats? We have them. Also every other novelty as quick as it's produced! Examine our showing of new felt hats at

\$1.25, \$1.50, \$1.75, \$1.98, \$2.50 & up to \$6.50.

We're closing out all our fine Lace Dress Hats that formerly sold at \$12.50 and \$15.00

for only **\$7.50**

These will make beautiful evening hats for early Fall and Winter.

Nugent's

During August this store closes Saturdays at 1 O'Clock and on other days at 5.

Sheets and Pillow Cases.

Another of those wonderful money-saving opportunities that Nugent's are constantly bringing you! Join the wise housekeepers who will flock to our great basement after these!

42x36-inch Unbleached Pillow Cases, worth 11c, for **8½c**
 54x90-inch Unbleached Sheets, worth 42c, for **35c**
 72x90-inch Unbleached Sheets, worth 45c, for **35c**
 81x90-inch Unbleached Sheets, worth 60c, for **49c**
 54x90-inch Bleached Sheets, worth 45c, for **35c**

Parasols and Sun Shades.

(SECOND FLOOR)

A great Slaughter Sale of seasonable stuff.

500 fine \$2.75 and \$3.00 Coaching Parasols at **\$1.50**

500 handsome Coaching Parasols; worth up to \$5 each; your choice for **\$1.98**

All our fine white chiffon and lace Parasols, worth up to \$7.50, now at **\$3.00**

Worth up to \$15, now at **\$5.00**

Swell tailor-made Parasols of white linen (to go with the linen suits). The hemstitched ones at **\$1.95**

The embroidered ones at **\$2.95**

Men's Umbrellas—Green sun Umbrellas, tan lined. We imported these especially for use at the World's Fair. They're only **\$1.00**

Boys' Suits.

Special Sale of Knee Pants Suits—single or double breasted—also Norfolk style, with either plain knee pants or bloomer style.

\$7.50 Boys' Suits for \$3.50

\$5.00 Boys' Suits for \$2.50

\$3.00 Boys' Suits for \$1.50



A ROUSING BIG

SALE OF LINENS

Thousands and thousands of pieces from the most noted linen centers of the entire world!

By the powerful force of matchless values and the highest linen qualities known, we have made this annual linen sale an event of tremendous importance to St. Louis housekeepers, hotel and restaurant owners. Here they are—Tablecloths, Napkins, Towels, Fancy Linens, etc.—priced far below all possible competition!

Come with the crowds and get your share!

Extra Special!

Nearly \$20,000 worth of odd-pattern Tablecloths and Napkins—Manufacturers' Samples and Finishers' Seconds—brought direct from Ireland and Scotland. Beautifully bleached satin damask goods, in all sizes and quantities—some with almost imperceptible imperfections that really don't hurt them a bit, but enable us to sell them at these remarkably small prices:

\$2.00 Satin Damask Pattern Cloths for **\$1.50** Napkins, worth \$1.50 a dozen, six for **55c**
 \$2.75 Satin Damask Pattern Cloths for **\$2.00** Napkins, worth \$2.25 a dozen, six for **75c**
 \$4.00 Satin Damask Pattern Cloths for **\$2.50** Napkins, worth \$3.25 a dozen, six for **\$1.25**
 \$4.50 Satin Damask Pattern Cloths for **\$3.00** Napkins, worth \$4.00 a dozen, six for **\$1.38**

Fancy Linens.

100 dozen hemstitched linen Tray Cloths, worth 40c, for **25c**
 50 dozen hemstitched Bureau Scarfs, 54 inches long and worth 40c, for **25c**
 15-inch pure linen Lunch Cloths, with Japanese hand-drawn open work, worth \$6.00 each, sale price **\$3.25**

Genuine handmade Battenberg Bureau Scarfs, with linen centers, 54 inches long and worth \$3.50 each, for **\$1.98**

Hemstitched Pillow Cases.

500 pairs of beautifully hemstitched linen Pillow Cases—

Size 22x36 inches, worth 90c a pair—sale price **69c**

Size 22x36 inches, worth \$1.25 a pair—sale price **89c**

Table Damasks.

Splendid quality, all flax, Irish, German and Scotch makes, bleached and cream, various widths—

35-cent Table Damask for **25c**

45-cent Table Damask for **35c**

60-cent Table Damask for **50c**

80-cent Table Damask for **60c**

90-cent Table Damask for **75c**

\$1.35 Table Damask for **98c**

Sample Towels.

An enormous quantity of agents' samples of hemmed and hemstitched Huck and Damask Towels of all kinds, put up in bundles of six and offered away, way below regular prices.

6 for 60c 6 for **\$1.19**

6 for 89c 6 for **\$1.39**

6 for **\$1.05** 6 for **\$1.79** up

Crashes and Towelings

64-cent bleached and brown Crashes at **4c**
 9-cent bleached and brown absorbent linen Crashes at **6c**

14-cent blue and red checked glass Toweling at **10c**

15-cent soft silver Toweling, for wiping glass and silverware—no lint—price **11c**

Towels.

10-cent hemmed huck Towels, 7½c

15-cent hemmed huck Towels, 10c

10-cent hemstitched Irish huck Towels for **25c**

20-cent hemstitched linen Dogies for **12½c**

Curtains.

Four peerless values on our third floor, in Lace Curtains, Door Panels and Portieres.

Real Arabian Lace Door Panels, with handsome medallion centers; would be good value at \$1.50—a winner at **65c**

Snowflake Portieres for door and window hangings; have colored mercerized stripes; worth \$3.00 a pair—Our Sale Price **\$1.65**

Ruffled Bobbinet Curtains of finest French Nets, beautifully trimmed with lace edge and insertion; regular \$6.00 Curtains for **\$3.50** a pair

Real Cluny Lace Curtains, mounted on cable net and trimmed with handmade lace and insertion; well worth \$5.00; a bargain at **\$3.65** a pair

Bath Sponges

Special Sale of a thousand fine large Bath Sponges that we bought at an unusually low figure. Ordinarily we would have to sell them at 35c and 50c each, but we can now offer you choice for **25c**

Special Bargains in Women's and Girls'

Summer Dresses, Etc.

Just the garments required for the next two months at about half actual value! See them and you'll buy them. Remember, there's one place where you can always be certain of getting dependable goods at prices that are right—that's Nugent's.



Rainproof Suits

The new "Chatsworth" (like illustration), made of genuine waterproof cravenette covert cloth. Coat is taffeta lined. Skirt unlined and with the new flare pleats. Entire suit is very light in weight and is just the thing for the Fair, shedding both water and dust. Comes in tan, castor, olive or Oxford gray. A splendid suit and the price is only **\$20.00**

(Which is really about what the jacket alone is worth.)

Shirt-Waist Suits—of colored percales and lawns—\$3.50 and \$3.75 suits for **\$1.50**

\$4.50 and \$5.00 Hemstitched Suits of figured lawns **\$2.50**

\$8.75 and \$10.00 Hemstitched White Suits, pleated **\$3.95, \$4.50**

Also our fine washable Gowns and trimmed Costumes in white and colors.

\$12.75 Gowns **\$6.00**

\$15.00 Gowns **\$7.50**

\$18.75 Gowns **\$8.95**

\$25.00 Gowns **\$12.75**

\$30.00 Gowns **\$15.00**

\$35.00 Gowns **\$18.75**

Silk Shirt-Waist Suits—of fine Taffeta Silk—\$16.75 and \$18.00 suits—now **\$10.00**

About 50 fine \$25.00 Silk Suits at **\$13.25**

\$7.50 White Tourist Coat Suits at **\$5.00**

\$13.50 and \$15.00 Linen Suits (white, blue or tan) **\$7.50**

Summer Wraps—All our \$5.50 and \$6.75 Linen Tourist Coats at **\$3.95**

Our \$7.50 and \$8.00 Linen Tourist Coats at **\$4.75**

Light-weight Cloth Wraps in the new tourist styles—\$8.95 qualities at **\$5.00**

Waists—of pure linen, with torchon lace and drawwork, were \$4.75 and \$5.00, now **\$1.95**

\$5.00 fine white China Silk Waists, elaborately trimmed with lace insertion—now **\$2.95**

Small lot Linen Waists with Mexican drawwork, were \$7.50 to \$10.00—now **\$3.95**

Separate Skirts—of white plique—pleated **\$2.00**

\$5.00 White and Tan Linen Skirts—now **\$3.95**

\$6.95 Pure Linen Skirts for **\$5.00**

\$8.00 and \$9.00 Linen Skirts for **\$6.95**

Wrappers—All our pretty Lawn and Dimity House Wrappers now offered at **exactly half!**

All \$8.00 Wrappers for **\$1.50**

All \$3.50 Wrappers for **\$1.75**

All \$4.00 Wrappers for **\$2.00**

All \$4.50 Wrappers for **\$2.25**

A Phenomenal Purchase of Men's and Youths'

PANTS

Four Thousand Pairs, the Stock of the . . .



St. Louis Pants Co.

1121-1123 Washington Ave.,

Bought at Just

50c on the Dollar!

All Union made—no sweat-shop goods—all with Union Label. See them in our windows. On sale at 8 o'clock to-morrow on our Third Floor.



Men's and Youths' \$6.00 Pants for **\$3.00**
 Men's and Youths' \$5.00 Pants for **\$2.50**
 Men's and Youths' \$4.00 Pants for **\$2.00**
 Men's and Youths' \$3.00 Pants for **\$1.50**
 Men's and Youths' \$2.00 Pants for **\$1.00**

Sale of Knit Underwear.

Splendid values that will bring enthusiastic throngs to-morrow! Every one of these items is a bargain and every bargain is a big one!

Women's regular 15-cent low-neck ribbed Vests now offered for **7c each** only

Women's 20-cent quality lace trimmed, low-neck Vests on sale for **10c each**

Women's Richelieu-ribbed lisle Vests, such as sell regularly at 25c—**15c each**

Small lot of women's 45-cent imported Swiss Vests, with hand-crochet fronts, **25c each**

Men's fancy striped balbriggan Shirts and Drawers—regular price **25c garment** 50c—at

Men's good balbriggan Shirts and Drawers, the latter with double seats—**35c garment** 50c quality for

Men's fine imported French balbriggan Shirts and Drawers—75c quality for **50c garment**

Small lot of men's \$1.50 lisle thread Shirts and Drawers offered for **75c garment**

New Mannish Dress Goods

The proper fabrics for fall. Striking new effects in invisible checks, stripes, etc.

54-inch Homespuns—Invisible broken plaids and checks in handsome shades of grays, greens, browns and blues—price **\$1.00**

54-inch Worsteds—Very mannish designs in invisible plaids; also the thoroughly rainproof covert cloth—choice at **\$1.25**

Worsted Suitings—54-inch genuine imported goods, in the mannish designs—invisible broken plaids, checks and stripes; also the new rainproof covert—our introductory price is **\$1.50**

Rainproof Coverts—58-inch imported rainproof Coverts in new tans, modes, beiges, grays, Oxfords and reseda—absolutely spotproof and excellent value at **\$2.00**

Our Big Bedding Dep't

Offers important bargain news for this week. Read it carefully, and remember you'll find the values exactly as stated when you come to Nugent's basement salesroom to-morrow.



Iron Beds—White or green enameled—31 inches high, with heavy posts—three sizes—worth to-day **\$6.50**—Nugent's **\$4.95** Price.

Massive Iron Beds, with 16-18 continuous pillars, head 66 inches high, and chills decorated in various colors—a **\$10.50** bed for **\$8.50**

Springs—Spiral re-enforced woven wire Springs in all sizes—fully guaranteed—worth **\$3.50**—our price **\$2.25**

Mattresses—Full size—good cotton combination stout tick—would be good value at **\$4.50**—our sale price **\$3.65**

Regular \$15.00 Premium Air Felt Mattress, weight 45 pounds—best featherproof tick. Guaranteed not to lump or pack—scut on **\$9.50** 60 days' trial for

Pillows—Large Feather Pillows—pure, clean and odorless and really worth **\$1.75** a pair—our price **\$1.25**

Comforts—Full size—covered with figured silkline and filled with best white cotton—hand knotted—regular **\$1.80** Comforts for **\$1.15**

Spreads—Large White Crochet Spreads of double yarn, in Marcellais patterns, worth **\$1.00**—our sale price **83c**

Fine, large white fringed Spreads, with corners cut and raised Marcellais patterns—**\$1.65**—our price **\$1.39**

Large English Crochet Spreads, with heavy fringe and cut corners—worth at least **\$2.00**—Nugent's price **\$1.75**

12-4 White Satin Marcellais Spreads, with fine weave and raised patterns—price **\$1.65**

12-4 White English Satin Marcellais Spreads, in extra large size, with heavy fringe and cut corners—worth to-day **\$3.00**—our price is **\$2.75**

B. NUGENT & BRO. DRY GOODS CO.,
 Broadway, Washington Avenue and St. Charles Street.